



Press Room Archive

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Roottrainer Mailpack wins Award.

Roottrainer mailpack winner for "the best new retail product"

James Hepburne Scott - Sales Director ALBA TREES with the Roottrainer Mailpack and prize for "the best new retail product" at Scotgrow Exhibition, October 2000. The best way to send trees/shrubs and other plants by post. No other packaging necessary. Add instructions, label and stamp. For use with 175cc/12cm Sherwood Roottrainers.

"The way the industry is structured, individualism wins business not cooperation," he said. "The trade littered with co-ops that haven't worked...It's a shame; there is nothing I would like more than to see a group of Scottish growers up there on top but I don't think it will happen."

He also declines to do business with sheds building his customer base and reputation supplying independent garden centres.

"Donald Green is a supremely suitable first recipient of our new award," said Scotgrow chairman Joe McIndoe. "He has contributed to the growth of Scottish horticulture at a number of key levels in recent years. "We are delighted to be able to recognize his efforts on behalf of Scottish Horticulture in this way."

Scotgrow Awards
New Products Competition
Sponsored by the Grower

Retail Garden Centre
Products & Services category.
Winner: Alba Trees for its
four-plant mailpack

Best new retail product

The Roottrainer Mailpack of Alba Trees won a prize for "the best new retail product" at Scotgrow Exhibition, October 2000. This pack is the best way to send trees and shrubs grown in Sherwood Roottrainers by post.

Scottish grower of the year

A new award, the Scottish Grower of the Year, was presented last week at the Scotgrow exhibition in Edinburgh. The first winner of the title is Donald Green of Greens Nurseries, Nairn.

Greens Nurseries was created by Donald Green in 1980 when it became apparent that the farming enterprise he was born into could not support him as well as the other members of his family. So he trained in amenity horticulture at Auchincruive, gaining "one of the last old-fashioned diplomas", before setting up in business growing garden plants.

Now a member of the Pict Plants Group the business is now one of the largest producers of hardy perennials in Scotland with sales of £ 1 million, mostly to independent garden centres. It is run in partnership with Donald's father Colin.

Since diversifying into horticulture Donald Green has acquired decided views about it. He is, for example, strongly opposed to the idea that cooperation is the answer to the problem of staying profitable.



The Scottish Grower of the Year Award is sponsored by the Grower and Scotgrow.

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